

# Jacob Arango

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## Education

**The University of Texas at Austin**, Moody College of Communication  
Bachelor of Science in Radio-Television-Film  
Moody College Dean's List of Honors (Fall 2022)

August 2022 - May 2026  
Austin, TX

## Relevant Experience

### Production & Marketing Intern

Morpholab Consulting

July 2024 – May 2026  
Austin & Houston, TX

- Established a marketing strategy resulting in over 20 leads converting into returning clients
- Produced and designed brand assets, materials, & video content that improved visibility on social media
- Conducted sales calls to prospective clients, organizing in-person marketing presentations
- Led a small on-site scanning team, overseeing equipment operation & documentation of spaces

### Longhorn Digital Ambassador

firstname.co

August 2022 – June 2024  
Austin, TX

- Produced video campaigns for UT Austin, contributing to thousands of dollars in donations during various fundraisers
- Designed digital assets & materials for 3 universities to enhance their outreach & brand consistency across platforms
- Oversaw quality control & managed a small team across the planning, filming, & post-production of fundraising materials
- Coordinated with clients across a variety of active projects, ensuring the final deliverables met their goals and standards

### Audio-Video Production Intern

Cypress-Fairbanks Independent School District

August 2021 – May 2022  
Cypress, TX

- Produced promotional & informational videos viewed by students, parents, educators, & administrators district-wide
- Coordinated with various departments to develop content that communicated key initiatives to a variety of audiences
- Prepared broadcast segments and local news & academic sports stories for distribution to the community
- Managed film & audio equipment inventory, maintenance, & organization for various production teams

## Academic Projects

### Director, Producer, Writer

*Writer's Block*, Independent Feature Film

January 2023 – September 2024  
Austin, TX

- Created & directed an original feature film, managing various teams during every stage of production
- Led a cast & crew of over 30 members, guiding performances & making important creative decisions

### Teaching Assistant & Producer

Texas Student Television Incubator

August 2023 – May 2024  
Austin, TX

- Mentored student filmmakers creating new shows for the Texas Student Television Incubator
- Coached a team through the production of a pilot television episode, leading several instructional sessions

## Awards & Certifications

### STN National Convention Short Film Competition Winner

1st Place in Short Film at the 2022 Student Television Network Convention

February 2022  
Long Beach, CA

### Adobe Certified Associate

Certified by Adobe in Premiere Pro & After Effects

May 2022  
Houston, TX

## Skills

**Language:** Native Spanish

**Software:** Adobe Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Lightroom, Audition, DaVinci Resolve, Avid Media Composer, Avid Pro Tools, Microsoft Office, Google Workspace, Canva, Hootsuite

**Film & Video:** Cinematography, Producing, Screenwriting, Editing, Photography, Sound Design/Mixing, Assistant Camera